

# Jennifer Hunt

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Full clean driving licence



I'm a highly motivated individual with diverse experience in marketing, events, product management, and customer relations, gaining many transferable skills. Having worked closely with teams across UK and international offices, I thrive in team settings and confidently work independently. Adept at meeting deadlines, I excel in fast-paced environments where I can manage multiple projects simultaneously. I am currently seeking a position that will allow me to further develop my skills, achieve career progression, and gain valuable experience.

## Skills

- Proactive
- Communicative
- Detail Orientated
- Adaptable
- Problem Solving
- Organised

## Experience

FEBRUARY 2025 – PRESENT

### Interim Product Lead / Tipton & Coseley Building Society

- Ongoing product market analysis, proactively recommending areas for improvement within the Society's products.
- Plan, propose, and drive the product development process.
- Complete product ownership and management of the Society's Mortgage & Savings products, from creation to end market release.
- Leadership and management of the wider team, conducting appraisals, monitoring targets, supporting and training, and ensuring positive morale.

MARCH 2024 – FEBRUARY 2025

### Senior Product Admin / Tipton & Coseley Building Society

- Aiding and implementing the product sign off process, ensuring products are on the shelf, promoted on site and on social media, and sent to sourcing companies.
- Approval sign-off of all work created by the Product Administrators.
- Supporting the Head of the Department in developing and training wider team members.

JUNE 2023 – MARCH 2024

### Marketing & Product Admin / Tipton & Coseley Building Society

- Creating and delivering engaging posts for LinkedIn, Facebook, and X audiences.
- Ensuring all marketing literature is up to date and relevant.
- Aiding in the design and proofreading of promotional and advertising material.
- Coordinating press releases and publicity for Society wide events and Intermediaries.

FEBRUARY 2022 – MARCH 2023

### Brand Activation Team Member / Bally's Interactive

- Liaising with internal designers and HR departments to create internal branded merchandise, for new hires, legacy staff, staff incentives, and brand/product launches.
- Helping support internal societies (Pride/BAME/GLOW) with their fundraising by coordinating network events and incentives.
- A champion of employee engagement implementing round the year activities.
- Event management, from proposal, PO/invoice and budget tracking, stakeholder involvement, supplier research and onboarding, to event dressing and hosting.

FEBRUARY 2021 – FEBRUARY 2022

### **Player Experience Researcher / Bally's Interactive**

- Marketing checks on our social media, CRM, promotions, and campaigns.
- Responsible Gambling Compliance checks on our inbound and outbound calls.
- QA testing and report building across desktop, and mobile applications.
- Preparing and delivering internal communications for teams on site product changes.

MARCH 2020 – FEBRUARY 2021

### **Player Relations Advisor / Bally's Interactive**

- Target based outbound calls and emails to our Plus members for retention purposes.

MARCH 2014 – MARCH 2020

### **Winners Executive / Bally's Interactive**

- Full prize management, from the initial promotional prize call, to liaising with a designated supplier, customer queries, and following up with a courier for delivery.

JANUARY 2012 – MARCH 2014

### **Member Support Advisor / Bally's Interactive**

2010 – 2011

### **Keele-Link Leader / Keele University**

2008 – 2011

### **Events Team Member / Keele University Nightline Association**

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## **Education**

2008 - 2011

### **Keele University / BA Dual Honours Degree**

Media, Communications and Culture & Sociology	2:2
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2006 - 2008

### **Halesowen College / A Levels**

Media	C
Film	C
Textiles	C

2001 - 2006

### **The High Arcal School / GCSEs**

10 GCSE's all B-C	
English (Double)	C
Maths	C
Science (Double)	C

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## **Volunteering**

A member of the Tipton & Coseley Culture & Engagement Committee, actively creating, promoting, and attending events to raise awareness and funds for local charities. Recently working with Midland Langar Seva Society and Midlands Air Ambulance Charity.